

Kristjan Jansen

CV & Portfolio



Graphic designer experience

1995-1998

Graphic designer in various newspapers and ad agencies

1998-2005

Art director in biggest Estonian daily newspaper



UX/UI designer experience

2003-2012

UX consultant for Drupal CMS

2005-2008

Senior interaction designer and release design lead in Skype

2008-ongoing

Freelance UX / UI designer



UX/UI teacher experience

2009-2012

Sketching and paper prototyping workshops

2013-2014

Wayfinding / UX workshops

2012-ongoing

UX design course

Education

2014

BA Business
Administration,
Tartu University,
Estonia

1995

Graphic Design courses
in Tartu Art College,
Estonia

Tools

Design

Sketching, paper prototyping,
Adobe CS suite, Sketch, Framer,
Quartz Composer

Frontend

HTML, CSS, Javascript, Gulp

Backend

PHP, NodeJS

Hardware

Arduino, Raspberry Pi

Personal

Age and marital status

40, married, 2 children

Languages

Estonian ●●●●●

English ●●●●●

Spanish ●●●●●

Portugese ●●●●●

Russian ●●●●●

Interests

Music, nature, travelling

Skype

2005-2008

Hired as a first ever UX designer in the company I was working on many different projects, including designing and prototyping next generation Skype client and leading one of the design teams.

My role:

Senior interaction designer and release team lead

My tasks:

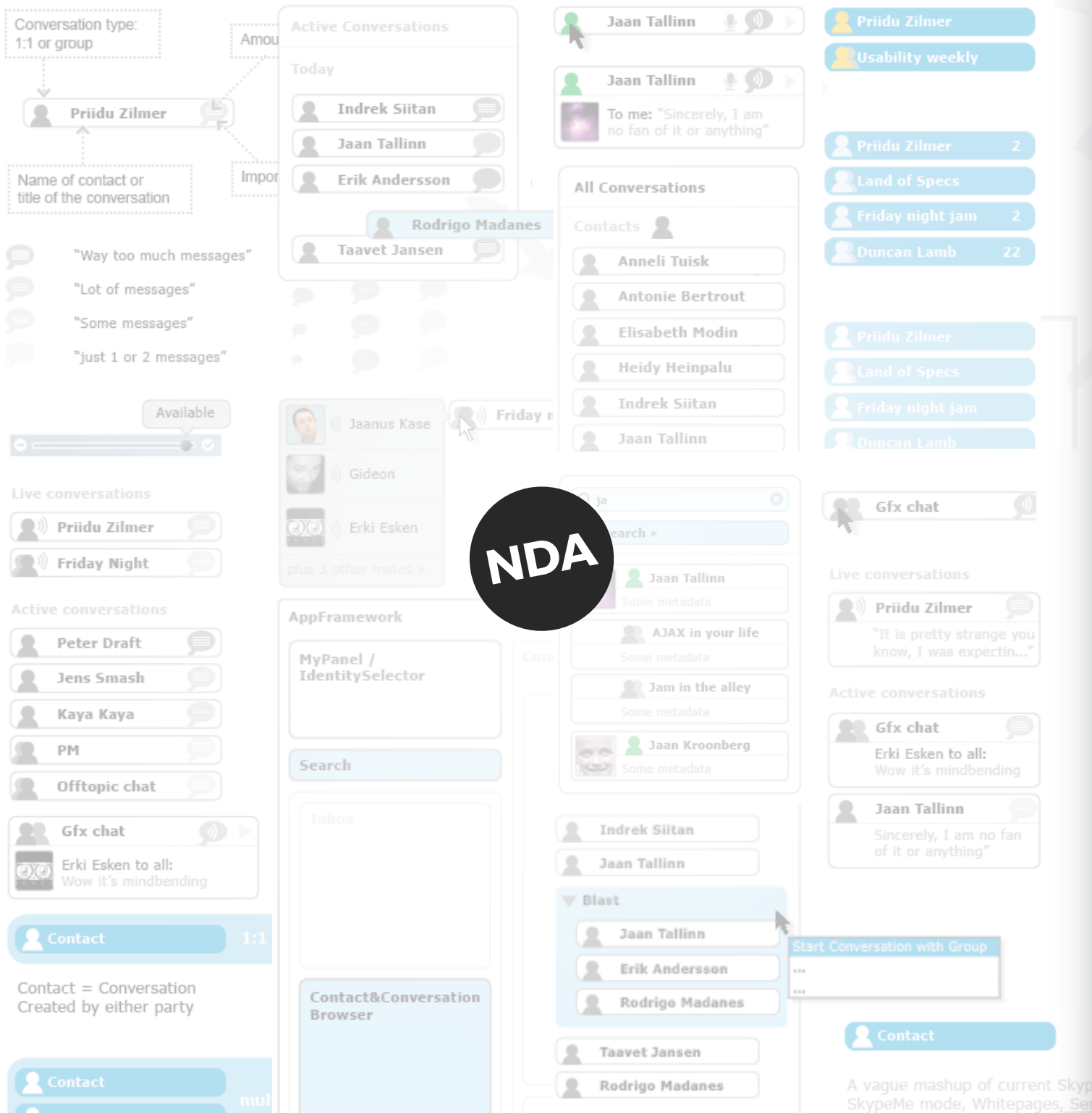
Multicultural user research

Usability testing

User flow analysis

Wireframing

Prototyping



EMT / TeliaSonera

2008-2009 <http://emt.ee>

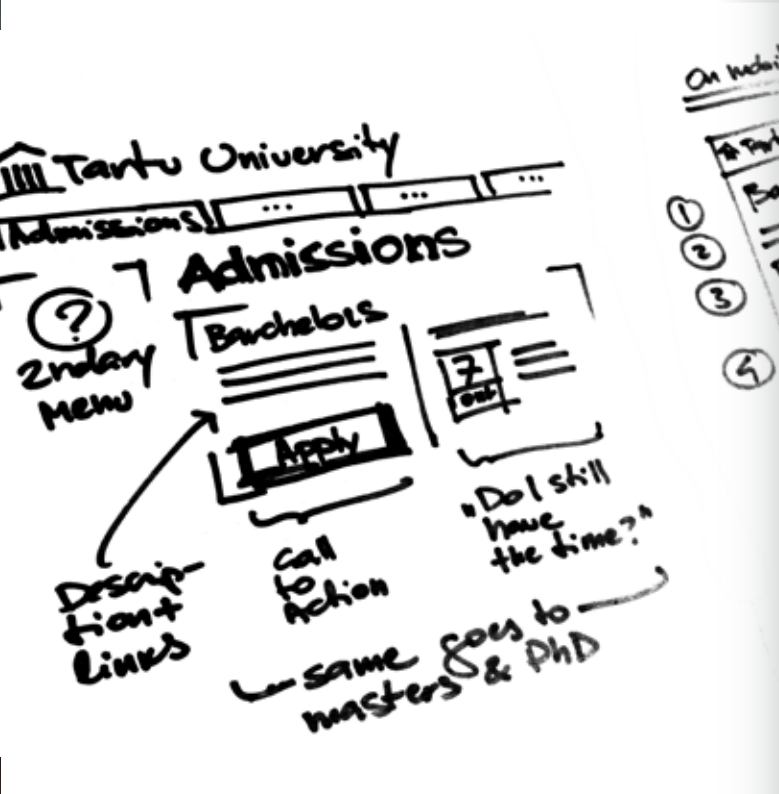
Reimagination of the web presence of Estonian largest mobile provider EMT / TeliaSonera. Redesigning corporate and customer service sites, creating all necessary interactions.

My role:
Interaction designer

My tasks:
User flow analysis
User testing
Card sorting
Wireframing
Prototyping



NDA



University of Tartu

2011 <http://ut.ee>

Redesign of the the Estonian oldest and largest university website. Several collaborative design sessions were organized to provide input for the design and wireframing. Also the Drupal data migration code was written.

My role:

Interaction designer and backend developer

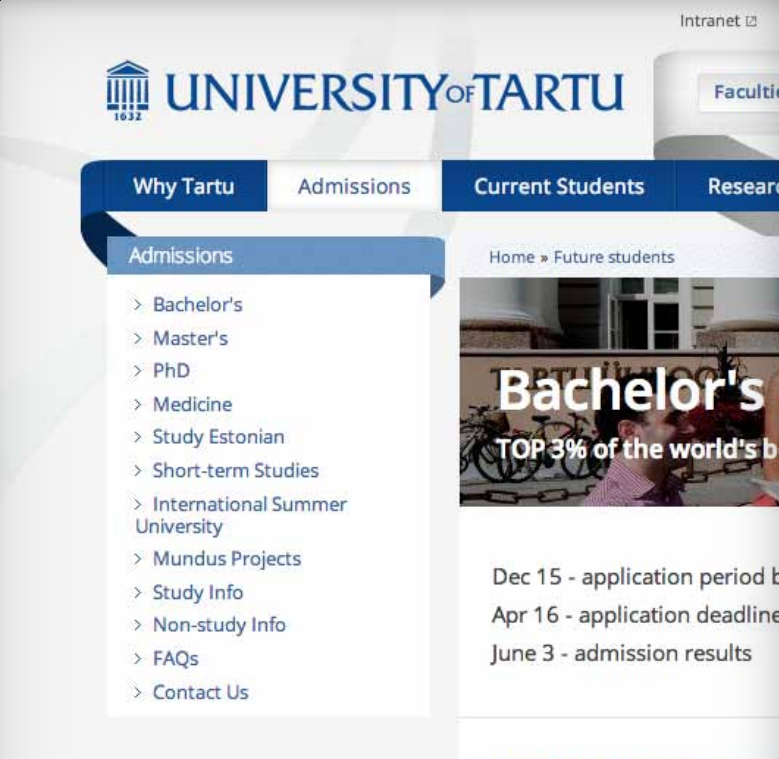
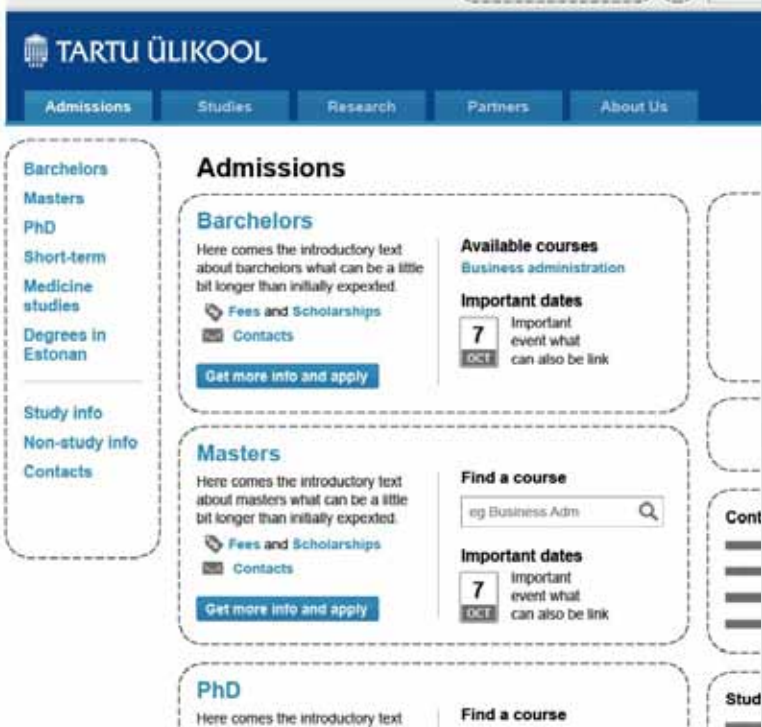
My tasks:

Usability testing

Card sorting

Wireframing

PHP programming



Teleport

2014

My work for Teleport, a startup for digital nomads, includes mobile interaction and motion design, data visualization and geodata analysis.

My role:

Interaction designer and data visualizer

My tasks:

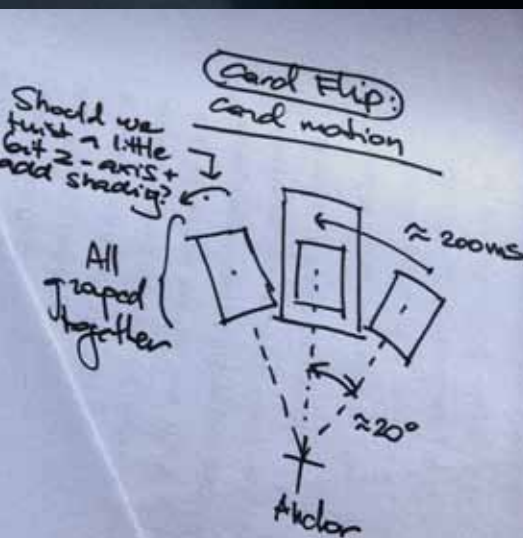
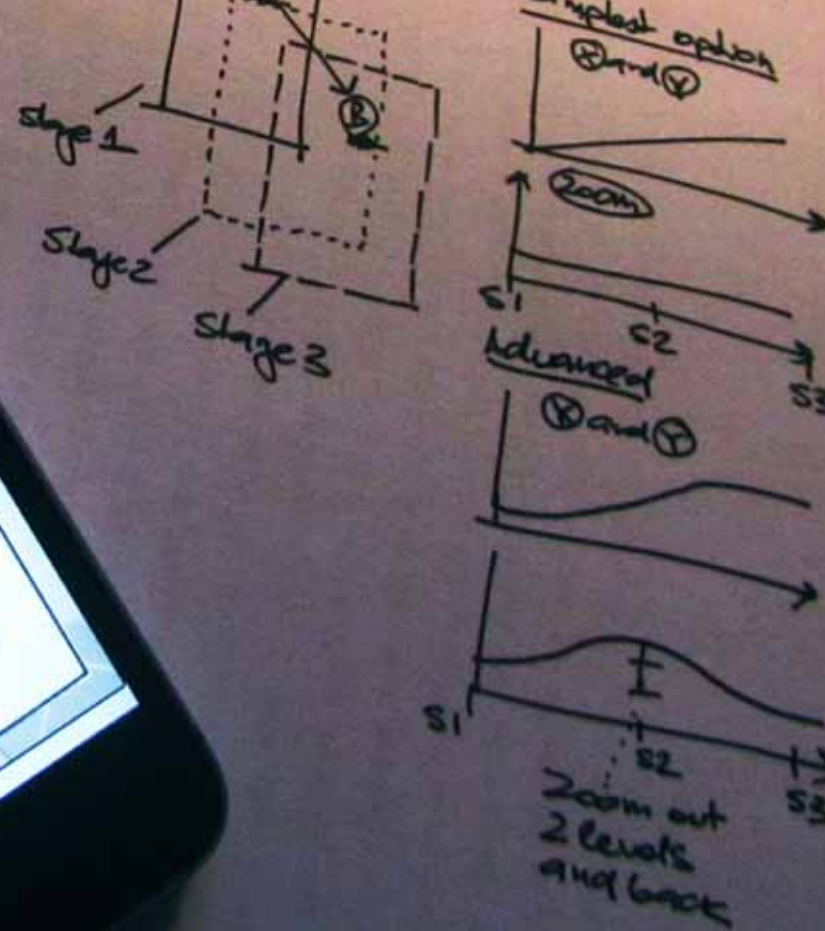
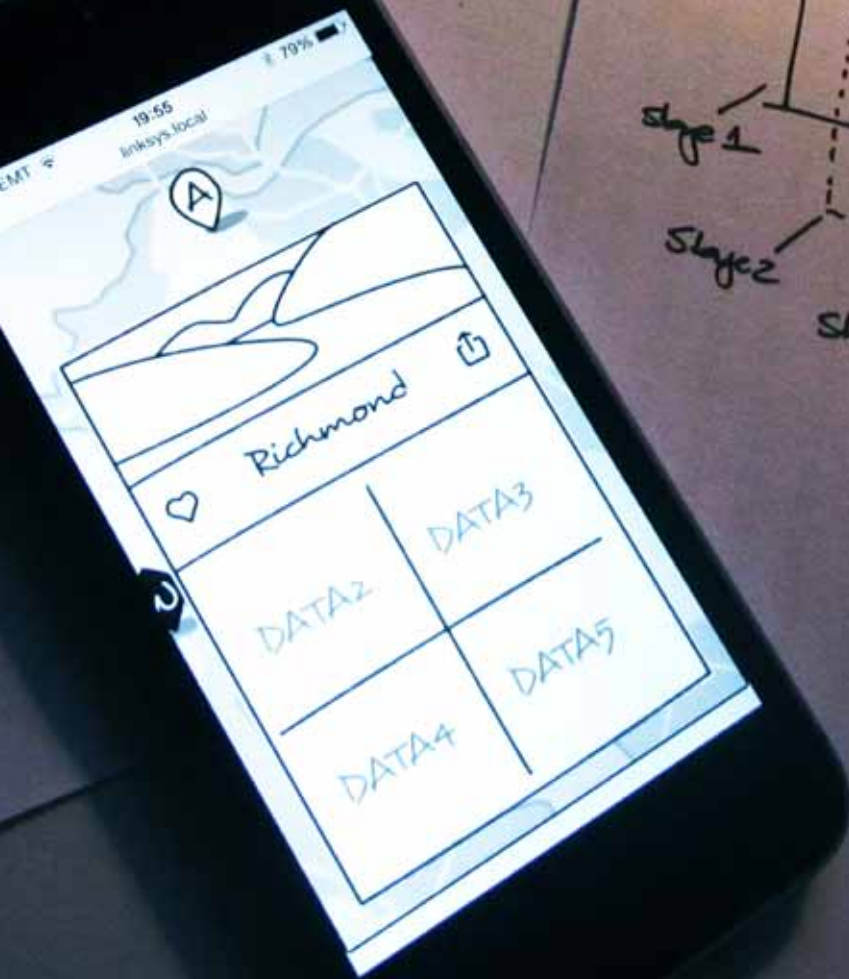
Data scraping

Data cleanup and analysis

Geovisualization

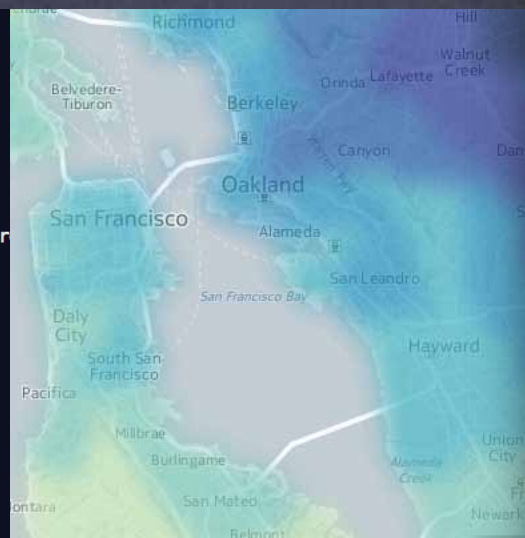
Digital prototyping and motion design

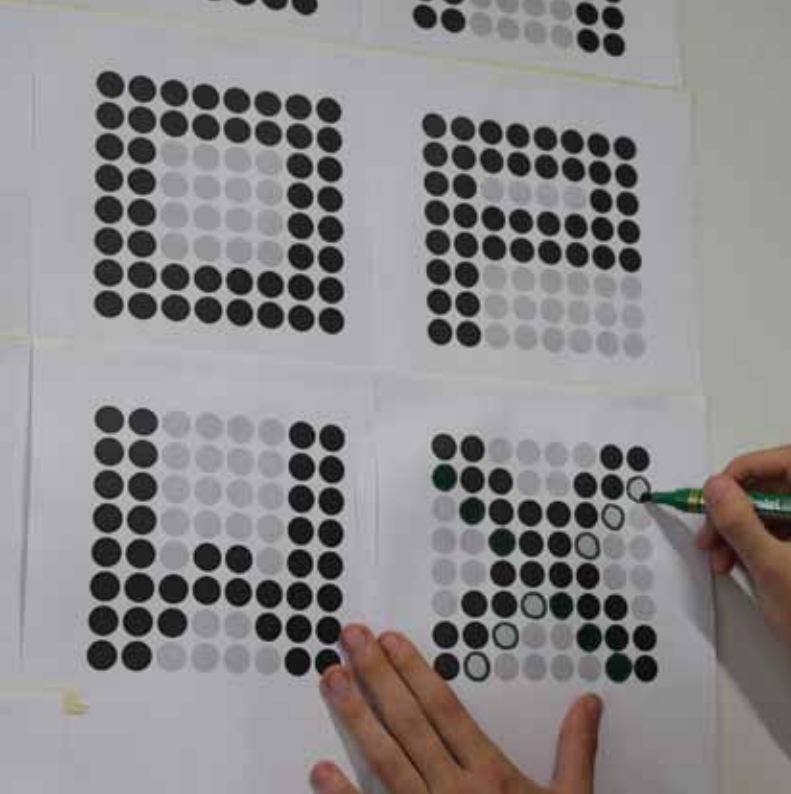
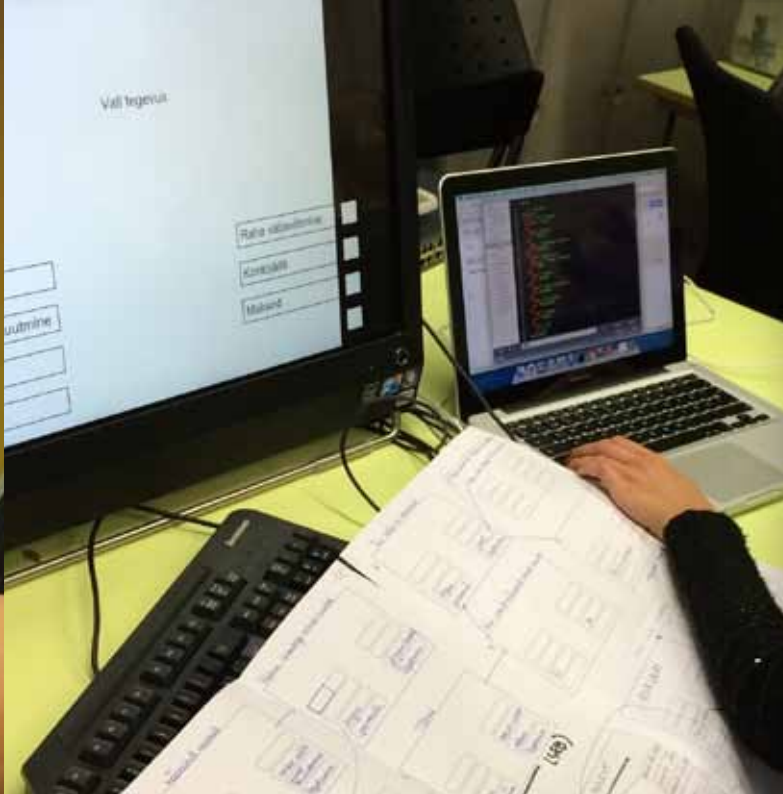
NodeJS programming



```
var filter = function(data, callback) {
  var el = data.properties.label.split(', ')
  if (._indexOf(cities, el[1]) !== -1) {
    var f = {}
    f.type = 'Feature'
    f.properties = {}
    f.properties.name = el[0] + ', ' + el[1]
    f.geometry = {}
    f.geometry.type = data.geometry.type
    f.geometry.coordinates = data.geometry.coord
    return callback(null, f)
  } else {
    return callback()
  }
}
```

```
fs.createReadStream(source)
  .pipe(parser)
  .pipe(es.map(filter))
  .pipe(writer)
  .pipe(process.stdout)
```





UX design course

2013-ongoing

My UX design course spans from ideation and user research to hardware and software prototyping. Course projects include ATM for children, digitally augmented kitchen and many more.

My role:
UX teacher

My tasks:
Course concept and preparation
JS / NodeJS programming
Arduino programming

AIG / Porto Tech Center

2014-2015

A global e-commerce venture operating on emerging Asian and African markets needed to raise UX awareness and set up an UX team in Portugal development centre.

My role:

UX team lead

My tasks:

Building a team of UX experts

Setting up internal UX workshops for various teams

Setting up user research process on key markets

Building and promoting unified UI patterns and style guide

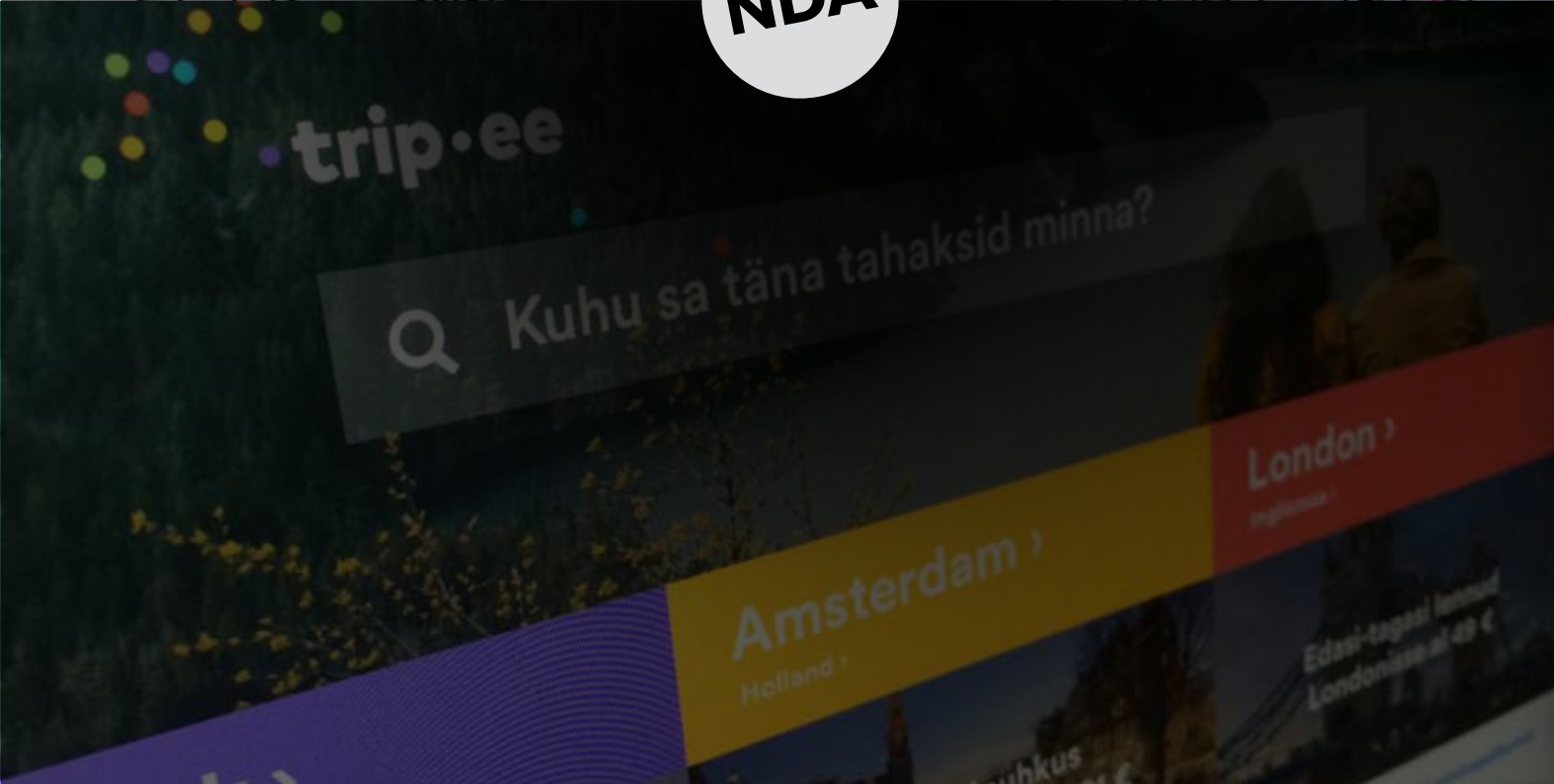
Leading experimental data visualization initiatives



NDA



NDA



Trip.ee

2015-ongoing

Estonian largest travel portal requested a complete overhaul from new backend architecture to frontend tooling to user experience. The goal was to build a fresh product and also set up a modern development process.

My role:

Tech lead

My tasks:

- Backend PHP programming
- Frontend programming
- Frontend style guide
- Integration testing
- Performance testing
- Mentoring

Contact

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